ORDER

101884 Order / Rev: Orders 06815345 Alt Order #: OCEGUERA 4 CONGRESS Product Desc: 1184 Estimate: Primary AE Amy McCreary 09/25/12 - 10/01/12 Flight Dates: BLPHI 05/21/12 / 10/09/12 Sales Office Original Date / Rev: Sales Region National Order Type: **GENERAL** GMMB, Inc./ Washington D.C. Name: Agency Cash Billing Type: **Buying Contact:** Billing Calendar: Broadcast Billing Contact; EOM/EOC Billing Cycle: Washington Harbor Agency Commission: 15% Washington, DC 20007 Oceguera for Congress Advertiser Name: A35+ New Business Thru: Demographic: 00:05:00 PLC02 Order Separation: Product Codes:

Bill Plan

G-171 1 15411						
Start Date End Date		# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	26	\$20,345.00	\$17,293.25		
10/01/12	10/01/12	7	\$8,425.00	\$7,161.25		

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	26	\$20,345.00	\$17,293 25	0 00
October 2012	7	\$8,425.00	\$7,161.25	0 00
Totals	33	\$28,770.00	\$24,454.50	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$28,770.00
Market	100%	\$143,850.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$37,401.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$30,208.50
KTUD	1%	\$1,438 50
KVVU	22%	\$31,647 00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$14,385 00

١	_n	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E	1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp	Mgs/Ww	5-6a	MTWTF	:30	2	\$325.001	0.00 NM	2	\$625 00
					M-F 5-6a WakeUp	w/Wagners								
		WAKE	JP WITH .	THE WAG	NERS									
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

KSNV

Order / Revi 101884 06815345 Alt Order #. 09/25/12 - 10/01/12 Flight Dates:

Oceguera for Congress Advertiser:

OCEGUERA 4 CONGRESS Product Desc.

Estimate:

1184

Ln Ch Start End Inventory Code Break Start/Eng	d Time Days Len Spots Rate Pri Rtg Type Spots	Amount
E 1 KSNV 09/25/12 10/01/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-F 5-6a WakeUp w/Wagners	MTWTF :30 2 \$325,001 0.00 NM 2	\$625.00
WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Week: 09/25/12 10/01/12 MTWTF 2 \$325.00 Spot Ch Date Range Description Start/End Time 1 KSNV 09/25/12-10/01/12 M F 5-6a WakeUp w/Wagner 5-6a	0 0 00 <u>Weekdays Length Rate Rtg Type</u> мтwThF 30 \$300.00 0.00 NM	
2 KSNV 09/25/12-10/01/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.3 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	мтwThF :3 <i>0 (\$325.00)</i> 0.00 <i>NM</i>	
3 KSNV 09/25/12-09/28/12M-F 5-6a WakeUp w/Wagner5-6a MG for 1.2 09/27 [Revised Rate to Reinstate]	-TWThF :30 \$325 00 0.00 NM	
E 2 KSNV 09/25/12 10/01/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners	MTWTF :30 3 \$650.001 0.00 NM 3	\$2,000 00
WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Week: 09/25/12 10/01/12 MTWTF 3 \$650.00 Spot Ch Date Range Description Start/End Time 2 KSNV 09/25/12-10/01/12 M-F 6-7a WakeUp w/Wagner6-7a	0 0.00	
E 3 KSNV 09/25/12 10/01/12 Today Show CM 658a-9ar Today Show	m MTWTF (30 3 \$850,001 0.00 NM 3	\$2,300 00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/12 10/01/12 MTWTF 3 \$850.0 <u>Spot</u> <u>Ch Date Range</u> <u>Description</u> <u>Start/End Time</u> 1 KSNV 09/25/12-10/01/12 Today Show 658a-9am	0 0.00	
E 4 KSNV 09/29/12 09/29/12 SIGN ON-SIGN OFF CM 5a-459a ROS (5:00 AM	5- :30 1 \$225.003 0.00 NM 1 -6:00 AM)	\$225.00
SATURDAY TODAY <u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 09/24/12 09/30/125- 1 \$225.0	·	
E 7 KSNV 09/25/12 10/01/12 M-F Today Show II 3rd H6M 9-10a M-F Today Show II	MTWTF :30 1 \$350 001 0.00 NM 0	\$0.00
TODAY SHOW II <u>Start Date End Date Weekdays Spots/Week Rat</u> Week: 09/25/12 10/01/12 MTWTF 1 \$350.0 <u>Spot Ch Date Range Description Start/End Time</u> 2 KSNV 09/25/12-10/01/12 M-F Today Show II 3rd Hr 9-10a See MG 7.3	0.00 O.00	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/25/12-09/28/12 M·F Today Show II 3rd Hr 9-10a (P) Credited [credit - added to wo 10/9 sked]	-тwтhF <i>:30 (\$350 00</i>) 0.00 <i>NM</i>	
E 8 KSNV 09/25/12 10/01/12 M-F Today Show III 4th IBM 10am-11 Today 4th Hour	lam MTWTF :30 2 \$325.001 0.00 NM 2	\$650.00
TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rat</u> Week: 09/25/12 10/01/12 MTWTF 2 \$325.0		

KSNV

Oceguera for Congress Advertiser: Order / Rev. 101884 Product Desc 06815345 Alt Order #: 09/25/12 - 10/01/12 Flight Dates:

OCEGUERA 4 CONGRESS

Estimate 1184

Rtg Type Spots Amount Len Spots Rate Pri Break Start/End Time Days Inventory Code **Fnd** Ln Ch Start \$650.00 30 \$325 001 0.00 NM E 8 KSNV 09/25/12 10/01/12 M-F Today Show III 4th IBM MTWTF--10am-11am Today 4th Hour TODAY SHOW III Rating Start Date Spots/Week Rate End Date Weekdays 0.00 \$325.00 10/01/12 MTWTF--Week. 09/25/12 Weekdays Length Start/End Time Rate Rtg Type <u>Description</u> Spot 5 4 1 Ch Date Range (\$325 00) 0.00 NM 1 KSNV 09/25/12-10/01/12 M-F Today Show III 4th Hr 10am-11am MTWThF----:30 See MG 8.3,8 4 [NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$325.00) 0 00 NM :30 2 KSNV 09/25/12-10/01/12 M-F Today Show III 4th Hr MTWThF----10am-11am See MG 8 3,8.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$325.00 0 00 NM 3 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 MG for 8.2,8.1 [Revised Rate to Reinstate] \$325 00 0.00 NM -TWThF----30 4 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am MG for 8.2,8.1 [Revised Rate to Reinstate] 0.00 NM n \$0.00 9a-930am \$175.003 ----5 :30 E 10 KSNV 09/30/12 09/30/12 News 3 Today Wknd CM News 3 Today **NEWS 3 TODAY/WKEND** End Date Weekdays Spots/Week Rate Rating Start Date -----5 \$175.00 0.00 Week: 09/24/12 09/30/12 Weekdays Length Rate Rtg Type Start/End Time Description Spot Ch Date Range :30 (\$175.00) 0.00 NM 9a-930am ----- Su 1 KSNV 09/24/12-09/30/12 News 3 Today Wknd Credited [credit - added to wo 10/9 sked] \$1,350 00 0.00 NM CM 3-4p MTWTF--:30 3 \$450.001 3 E 11 KSNV 09/25/12 10/01/12 Dr. Phil Dr Phil DR. PHIL Rating Weekdays Spots/Week Rate **End Date** Start Date MTWTF- -\$450.00 0.00 10/01/12 Week: 09/25/12 E 12 KSNV 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM MTWTF--:30 2 \$600.001 0.00 NM 2 \$1,200 00 4-5pm (4 00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Spots/Week Rate Rating End Date Weekdays Start Date MTWTF--\$600.00 0.00 Week: 09/25/12 10/01/12 MTWTE--:30 2 \$700.001 0.00 NM 2 \$1,425.00 E 13 KSNV 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS 4 AT 430P** Rating Start Date **End Date** Weekdays Spots/Week Rate MTWTF--\$700.00 0.00 2 Week: 09/25/12 10/01/12 Start/End Time <u>Weekdays</u> Length Rate Rtg Type Description Ch Date Range \$725.00 0.00 NM (4.30 PM-5:00 PMTWThF----:30 1 KSNV 09/25/12-10/01/12 NEWS 3 at 4 (1 HOUR) 4-5pm MTWTF--30 4 \$1,000,001 0.00 NM \$3,900.00 E 14 KSNV 09/25/12 10/01/12 M-F Early News CM 5-630p M-F Early News **EARLY NEWS** Spots/Week Rating Weekdays Rate Start Date End Date 4 \$1,000 00 0.00 Week: 09/25/12 10/01/12 MTWTF-Rate Rtg Type **Weekdays** Length Start/End Time Description Spot Ch Date Range \$900.00 0.00 NM 5-630p MTWThF---:30 2 KSNV 09/25/12-10/01/12 M-F Early News \$1,000.00 1 \$1,000.001 0.00 NM 1 E 15 KSNV 09/25/12 10/01/12 M-F Jeopardy CM 630-7pm MTWTF--:30 M-F Jeopardy **JEOPARDY** Weekdays Rating End Date Spots/Week Rate Start Date \$1,000 00 Week: 09/25/12 10/01/12 MTWTE--0.00

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Order / Rev.

101884

Advertiser:

Oceguera for Congress

Alt Order #:

06815345

Product Desc.

OCEGUERA 4 CONGRESS

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1184

Ln Ch	Start	End	Inventory Code	e <u>Brea</u> k	Start/End	Time Days	Len Spots	_	Rtg Type S	ipots	Amount
15 KSNV	09/25/12	2 10/01/12	M-F Jeopardy M-F Jeopardy	CM	630–7pm	MTWTF-	- :30	1 \$1,000.001	0,00 NM	1	\$1,000.0
JEOPA	RDY		мн эсорычу								
Sta	art <u>Date</u>	End Date	Weekdays	Spots/Week		Rating					
Week: 09		10/01/12	MTWTF		\$1,000.00	0.00	Weekdays I	onath Pate	Rtg Type		
	h Date Ra		Description N-F Jeopardy		<u>t/End Time</u> -7pm		MTWThF	:30(\$1,000.00)			
	v 09/25/12 ee MG 15.		n-r Jeopardy	050	-, pm						
			E] NOT AVAILA	BLE RATE							
_			/I-F Jeopardy		-7pm		-TWThF	30 \$1,000 00	0.00 NM		
⊕ M	G for 15.1	09/28									
[Ř	evised Ra	te to Reinst	ate]								
19 KSNV	09/25/1	2 09/25/12	Tues PR 10-11		10-11pm	-†	'30	1 \$3,200.001	0,00 NM	1	\$3,200.0
			Tuesday Prime	10-11pm							
	NTHOOD	Fad Data	Mookdove	Spots/Week	Rate	Raling					
<u>51</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> T		\$3,200.00	0.00					
	h Date Ra		Description		t/End Time		Weekdays !	<u>Length</u> <u>Rale</u>	Rtg Type		
			Tues PR 10-11p	10-1	I1pm		-T	-30 (\$3,200.00)	0,00 NM		
	ee MG 19.										
			TE] NOT AVAILAI				-T	- 20 62 200 00	NIA OO O		
			Tues PR 10-11p	10-1	11pm		-	:30 \$3,200.00	O.OO INIVI		
_	G for 19,1	09/25 te to Reinst	tateì								
			Fri PR 9-10p	СМ	9–10pm	F	- :30	1 \$2,600 001	0.00 NM	1	\$2,600
20 KSNV	09/28/1	2 09/20/12	Friday Prime 9-		3-10pm	·	150	, 42,000 00 1	0.00	Ī	4-11
GRIMN	vi		That y Thine o								
	tart Date	End Dale	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 09	3/24/12	09/30/12	F		\$2,600.00	0 00			ъ. т		
	h <u>Date Ra</u>		Description		rt/End Time		Weekdays	<u>Rate .30(\$2,600.00</u>	Rtq Type		
			Fri PR 9-10p	9-10	Opm			.30 \$2,000 .00) 0.00 (VIII)		
	ee MG 20.		TE] NOT AVAILA	BLE RATE							
•			Fri PR 9-10p		Dpm (F	:30 \$2,600 00	0 00 NM		
	G for 20.1		117.010	•							
_		ite to Reinst	tate]								
21 KSNV	/ 09/25/1	2 10/01/12	M-F News 3 at	Eleven CM	11pm-1135	pm MTWTF	:30	2 \$1,100.001	0.00 NM	2	\$2,300.
			M-F News 3 at	Eleven							
	3 NIGHT			0 48/1	Data	Datina					
		End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,100.00	<u>Rating</u> 0.00					
Week: 09 Spot C	9/25/12 h Date Ra	10/01/12	Description		rt/End Time	0.00	Weekdays	Length Ra <u>te</u>	Rtg Type		
			M-F News 3 at Ele		m-1135pm		MTWThF	.30 \$1,200.00	0.00 NM		
			The Tonight Sh		1135p-123	7a MTWTF	:30	1 \$425.001	0 00 NM	1	\$425.
ZZ KONV	/ 09/23/1	2 10/01/12	Tonight Show		11000 120						
TONIC	SHT SHO	N W/ JAY L	•								
<u>S</u> 1	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09	9/25/12	10/01/12	MTWTF	1		0.00			D4- T		
Spot C	h Date Ra		Description		rt/End Time		<u>Weekdays</u> MTWThF	<u>Length Rate</u> :30 (\$425.00	Rtg Type		
			The Tonight Shov	v 113	35p-1237a		MIMILIH	.30 (8420.00	9 0 00 1919/		
1 KSN	ee MG 22		TE] NOT AVAILA	RIFPATE							
1 KSN	NOTAVA		The Tonight Shov		35p-1237a		- TW ThF	30 \$425 0	0.00 NM		
1 KSN S	V 00/25/1		The Tollight Once	• .,.	,op 120,5		7,7,111				
1 KSN S [.1 2 KSN			tatel								
1 KSN SI [.I 2 KSN ⊕ M	IG for 22.1	ate to Reins				-TWTF	^30	1 \$1,000.001	0.00 NM	1	\$1,000.
1 KSN S [.1 2 KSN (F) M	IG for 22.1 Revised Ra	ate to Reins		СМ	7-730pm	- 1 M 1 -		1 41,000.001	0.00 1411		
1 KSN S [.1 2 KSN (F) M	IG for 22.1 Revised Ra	ate to Reins	M-F Wheel of		7-730pm	-1411	00	1 01,000.001	0.00 14.		
1 KSN S [.1 2 KSN (P) M [F	IG for 22.1 Revised Ra V 09/25/1	2 09/28/12	M-F Wheel M-F Wheel of			Rating	50	1 01,000.001	0.00 14		
1 KSN S [.1 2 KSN (P) M [F	IG for 22.1 Revised Ra V 09/25/1 tart Date	ate to Reins	M-F Wheel M-F Wheel of	Fortune Spots/Weel					0.00 1441		

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Order / Rev:

101884

Advertiser:

Oceguera for Congress

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06815345

Product Desc

OCEGUERA 4 CONGRESS

Flight Dates;

09/25/12 - 10/01/12

Estimate:

1184

l m Ch	Start	End	Inventory Code	Brook	Start/End T	imo Dave	Len Sp	ote	Rate Pri	Rtg Type	Snote	Amount
Ln Ch	-		Inventory Code					018			Spois	
N24 KSNV	09/29/12	09/29/12	Wknd Wheel of F		7-730pm	\$	- :30	1	\$500.001	0.00 NM	1	\$500 00
			SAT/ Wheel of Fo	ortune								
Start .	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/24	4/12	09/30/12	\$-	1	\$500.00	0.00						
N 25 KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M	30	1	\$4,000 001	0 00 NM	1	\$4,000.00
			Monday Prime 8-	10pm								
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0	1/12	10/07/12	M	1	\$4,000.00	0.00						
N 26 KSNV	09/25/12	09/28/12	Last Call w/Carso	n DalyCM	136-205am	-TWTF-	- :30	1	\$40 003	0 00 NM	1	\$40.00
			Last Call w/Carso	n Daly								
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/24	4/12	09/30/12	-TWTF	1	\$40.00	0.00						
N 27 KSNV	09/29/12	09/29/12	Open House NYC	CM	130-330am	s	30	1	\$30.003	0.00 NM	1	\$30 00
			Open House NYO	2								
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09/24	4/12	09/30/12	S-	1	\$30.00	0.00						
Spot Ch D	ate Rar	nge D	escription	Start	/End Time		Weekdays	Ler	ngth Rate	Rtg Type		
1 KSNV 0	9/24/12	-09/30/12 O	pen House NYC	130-	3 30am		Sa-	-	:30 \$30.00	0 00 NM		
										Totals	33	\$28,770.00